

Press Release

EBAA announces latest change to EBACE25

Brussels, Belgium, 31 January 2025 - As part of its commitment to reimagining EBACE, EBAA is making the strategic decision not to have a static display at 2025's show while redefining the strategy of the event going forward. EBACE25 will instead concentrate on delivering quality conference content and maximising networking opportunities for attendees, exhibitors, sponsors and the media.

Holger Krahmer, Secretary General at EBAA, said: *"2025 marks a transitional year as EBAA takes on the running of EBACE and we have an exciting vision for the show's future. Whilst there will be no static display this year, we are actively exploring opportunities for the future to be as flexible as possible in meeting the ever-changing needs of our industry."*

"As the leading show for Business Aviation in Europe, we want to ensure our format delivers for everyone who is present at EBACE. We have listened carefully to feedback from our community and those calling for change. We often hear attendees praise the unparalleled networking opportunities and quality conference content on offer at EBACE, with real business happening on the show floor. As part of our commitment to amplifying our value proposition for visitors, we've made the strategic decision to continue with the exhibition but not to have a static display at EBACE25."

EBACE25 will see the integration of its popular AIROPS conference for the first time, as well as the return of the Innovation Zone, for startup companies.

Krahmer continued: *"As well as a completely different floorplan, we're investing to realign EBACE with our core vision, providing a strengthened conference programme that spotlights the latest market intelligence and developments in Business Aviation in Europe. In addition, we're designing an opening event that will bring energy to the start of EBACE25 and offering a targeted meetup programme for attendees to connect with like-minded individuals in specialised areas of interest. With more developments to come, we're making the show what it needs to be: the premier place for the European Business Aviation industry to come together and do business."*

Holger Krahmer and Robert Baltus, Chief Operations Officer, at EBAA will be speaking at [CJI London, February 3-5, 2025](#), and will be available to answer any questions.

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About EBAA

The European Business Aviation Association (EBAA) is the leading organization for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for business aviation, enhance connectivity and create opportunities. EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed-based operators, and more, with a total

fleet of +1,000 aircraft. We provide more than 50 products and services to the BA community, including the European Business Aviation Convention & Exhibition (EBACE), Europe's largest BA trade show.

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79

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